



2019 Sponsorship Levels

T-Shirt Sponsorship - \$1,000+

Monetary Donation to sponsor participant t-shirts

- Company Name/Logo on the back of t-shirts
- Company Name/Logo on all advertising materials, website and on social media
- Company Name/Logo displayed on banner displayed at the event
- Free Exhibitor Table at Event
- Free Company Swag Item to be included in participant bags

Event Sponsorship - \$500

Monetary Donation to sponsor a part of Walk for Adoption Chicago (bounce house/obstacle course, Kona Ice Truck, Games, Entertainment, DJ)

- Company Name/Logo on all advertising materials and website
- Company Name/Logo displayed on banner displayed at the event
- Free Exhibitor Table at Event (up to 2 attendees)
- Free Swag Item/brochure to be included in participant bags

Promo Item Sponsorship - \$500

Monetary Donation to sponsor a Walk for Adoption Chicago promotional item for participants

- Company Name/Logo on Promo Item
- Company Name/Logo on all advertising materials and website
- Company Name/Logo displayed on banner displayed at the event
- Free Exhibitor Table at Event (up to 2 attendees)
- Free Company Swag Item/brochure to be included in participant bags

Food Sponsorship - \$250- \$500

Monetary Donation to sponsor snacks, water or lunch items

- Company Name/Logo on all advertising materials and website
- Company Name/Logo displayed on banner displayed at the event
- Free Company Swag Item to be included in participant bags

Food Sponsorship

Donation of food products for our participants such as (Fruit, healthy snacks, water, juice, sports drinks)

- Company Name/Logo on all advertising materials and website

Raffle Basket Sponsorship- \$100+

Raffle Basket Sponsors will put together a raffle basket valued at \$100+. See Raffle Basket List for Basket Ideas

- Family Name/Company Name/Company Logo on all advertising materials and website

Exhibitor Table Sponsorship - \$100

Exhibitors will have the opportunity to Table at Walk for Adoption Chicago to advertise your business.

- Exhibitor Table at Event (up to 2 attendees)



Sponsor Information

Name: _____

Company/Organization: _____

Billing Address: _____

City, State, Zip: _____

Phone 1 | Phone 2: _____

Email: _____

Website: _____

Company/Organization Description: _____

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Sponsorship Level

- T-Shirt Sponsorship Event Sponsorship Promo Item Sponsorship Food Sponsorship (monetary)
- Food Sponsorship (goods) Raffle Basket Sponsorship Exhibitor Table Sponsorship
- Other: \$_____

Signature(s)

Date

Please send completed form and check/money order (made payable to CAFFA-Walk for Adoption Chicago) to:

Walk for Adoption Chicago
c/o Christy Medley
958 Holly Circle, Lake Zurich, IL 60047



Raffle Basket Themes

1. S'mores Night

Get a fire pit and put all the makings for s'mores together – graham crackers, marshmallows, chocolate, roasting sticks, etc.

2. Summer Fun

Get a kid's plastic pool and put together a basket full of summer fun, pool noodles, sunscreen, goggles, pool toys, squirt guns and more. Add in some fun beach towels and a tote bag and small cooler

3. Chicago... the Windy City

A gift card to a restaurant, tickets to the John Hancock Observation Deck, zoo passes, an architectural boat tour, etc. Use your imagination and create a basket to give someone the Chicago experience.

4. A Winter's Night

What would like on a winter's night? Create a basket full of things to help keep you warm and cozy... a warm, fuzzy blanket, gourmet hot chocolate and some spirits. Add in a gift certificate to Redbox or Netflix and or an Amazon gift card to buy a good book and the basket is all set.

5. Booze Wagon

Get a Kid's wagon and fill it with different kinds of alcohol. Or provide all of the ingredients for your favorite drinks along with recipes, some glassware, swizzle sticks, etc.

6. Movie Basket

Get a giant popcorn tub and fill it with snacks, candy and popcorn (with toppings). Throw in a Redbox gift certificate or a Netflix gift certificate and a blanket and you can give someone the gift of spending time together as a family at home.

7. Spa Rejuvenation

Offer a luxurious, at-home spa experience with a basket featuring high-end face washes, masks and lotions, bath bombs, loofahs, pumices and a gift card to cosmetics retailers (like Lush or Kiehl's). Store these spa goodies in a pretty metal or wood shower caddy.

8. Book Club Starter Kit Basket

Do the legwork for bookworms by gathering popular reads. Top sellers in 2019 include Where the Crawdad Sings, Becoming, Educated and Girl wash your Face. . Books recently or being adapted into movies include The Goldfinch; Where'd You Go, Bernadette; Five Feet Apart; and The Good Liar. Include drinks and snacks, and the winner is all set to host months of profound literary discussions.

9. Lucky Lotto Basket

Your raffle winners are on a lucky streak! Give them the chance to win even more with a lotto ticket basket or wreath.

10. Crazy for Chocolate

"It's the most fabulous prize one could wish for: a lifetime supply of chocolate!" (Willy Wonka and the Chocolate Factory) *You may not be able to offer a lifetime supply, but satisfy any sweet tooth with a collection of gourmet fair-trade chocolates from around the world in various flavors, ranging from milk chocolate to dark to spicy. Sweeten the pot with hot cocoa, a fondue set, unique candied brittles, gourmet candies (like Sugarfina cubes) and a backstage tour of a local confectionery.*

11. Fur Baby Basket

Any pet owner would love to win a basket full of new treats for Fido or Fluffy. Pair tasty snacks, toys, grooming supplies, collars and novelty items (like dinosaur costumes, paw print photo frames and holiday sweaters) with a gift card to your local pet supply store.

12. Taste of Italy

Showcase Mediterranean cuisine with truffle oil, extra virgin olive oil, full-bodied red wine, dry salami, sun-dried tomatoes, artichoke hearts, capers and a homemade pasta maker. Add ceramic dipping bowls to complete the set. Then let winners get inspiration from the pros with a gift card to a local Italian restaurant.

13. Date Night

Raffle off a timeless date night with dinner and a show. Procure two tickets to a live performance, such as the symphony or opera, and add gift certificates to a swanky restaurant nearby. Add more value with a voucher for a private driver or limo.

14. Gorgeous and Glam

Full makeup sets - kits that include everything from eye shadow palettes to pencils, brushes, lip gloss and more - can be worth well over a few hundred dollars. Raffle off luxury cosmetics plus a gift card to a high-end department store like Saks 5th Avenue, Nordstrom and Neiman Marcus, or a cosmetics-specific store like Sephora.

15. Game Night

Let raffle winners smoke the competition with game-night-in-a-box. Provide new games and classics alike with games like Telestrations After Dark (an adult riff on Pictionary), Taboo, The Voting Game (great icebreaker for new groups) and Trivial Pursuit. Take the fun outside with a group voucher, typically for 4 to 10 people, to an escape room.

16. Great Outdoors

Raffle off camping essentials like a tent, headlamp, grill, kettle, camping hammock, and double-walled tumblers and coolers (top brands include Hydroflask, Yeti and S'well). You might include binoculars for birdwatching, a GoPro wearable camera, or a telescope for star gazing.

17. Caffeine Fix

There's no shortage of accessories and beans that can be gifted to a coffee lover. Get raffle winners their daily jolt of java with an espresso machine, fair trade coffee beans or grounds, a pour-over coffee drip, espresso cups and a French press.

**To Sign Up to put together a raffle basket, please sign up at:
<https://www.signupgenius.com/go/409094CADAC2DA6F94-wfac>**